

K-Love is a wonderful encouragement and inspirational focus for myself as well as all my family on a daily basis. When things aren't going so well they always have the right songs and encouraging words that put my focus back where it belongs.

Klove advertises events in the local community - concerts and gatherings that would probably have a huge affect on sales of tickets etc if this public voice were not out there with the advertisement, thereby affecting many venues monitarily. I believe they also have an affect in other ways by enabling us to reach out and help organizations that they are helping with money drives - be it to sponsor the homeless shelter or whatever the case may be.

What KLove has to offer is definitely in the public interest both monitarily and spiritually. It's a wonderful encouraging word that we can hear 24 hours a day.